



CRITIC'S CHALLENGE

[WWW.SAVORSARASOTA.COM](http://WWW.SAVORSARASOTA.COM)

**Contact:**

Kristine Nickel, (941) 928-5572,  
[Kristine@kristinenickel.com](mailto:Kristine@kristinenickel.com)  
Erin M. Duggan, (941) 955-0991,  
[eduggan@sarasotafl.org](mailto:eduggan@sarasotafl.org)

**FOR IMMEDIATE RELEASE**

**"YOU VS. FOOD" RESTAURANT CRITIC CONTEST WINNER SELECTED  
Review of Bijou Café Takes the Cake**

SARASOTA, Fla . . . Caren DePedro of Sarasota has been selected the "You vs Food" winner in conjunction with Savor Sarasota 2010. The marketing and sales consultant won for her review of dining at the Bijou Café. DePedro wrote in an email that she "love(s) to eat good food but hates to cook." She is an unabashed fan of Savor Sarasota admitting that during the two restaurant weeks she and friends eat out every night and most lunch times. "I introduced 23 people to Libby's in one week," she recounts. "This year I brought my Mom and 17 girlfriends to different restaurants throughout the city."

The judges awarded Maria Roles of Sarasota an honorable mention for her review of Café Baci. She wins a restaurant gift certificate.

The "You vs. Food" restaurant critic contest took the popular Zagat review formula of consumers penning reviews to a new and different level. Consumers were invited to write reviews and post them on the Savor Sarasota website. This was the inaugural year of the contest and almost 50 reviews were submitted. DePedro will enjoy a complimentary three-day, two-night getaway for two at one of Sarasota County's premier beachfront

resorts, The Colony Beach and Tennis Club, and dine at several of the Savor Sarasota restaurants, including the award-winning Michael's On East, which DePedro cites as her favorite restaurant.

### **Critics: Meet the Critics**

The "You vs Food" contest was judged by a panel of restaurant critics whose experience covers the national and local scene, including John Bancroft, food and wine editor of Sarasota Magazine; Judi Gallagher, culinary director of WWSB TV7; and Kristine Nickel, former Zagat Restaurant Guide editor and Chicago Tribune food and wine columnist.

### **About Savor Sarasota**

The 5<sup>th</sup> Annual Savor Sarasota is scheduled for June 1-14. During Savor Sarasota, participating restaurants create unique multi-course menus offered at the fixed price of \$15 for lunch and \$25 for dinner. Customers have the opportunity to sample the new food and wine flavors of Sarasota from a wide range of over 30 restaurants – many award-winning – at special prices unavailable other times of the year.

### **About Sarasota**

Sarasota and her string of eight islands are located along Southwest Florida's Gulf Coast between Tampa and Ft. Myers. Sarasota and Her Islands is comprised of Sarasota, Longboat Key, Lido Key, St. Armands Key, Manasota Key, Siesta Key, Casey Key, Englewood, Nokomis, North Port, Osprey and Venice. In addition to sandy beaches, Sarasota and Her Islands also offer numerous cultural and ecological attractions and fabulous food. To find out more on savoring Sarasota, please call 800 522-9799 or visit [www.sarasotafl.org](http://www.sarasotafl.org).

###