



CONVENTION & VISITORS BUREAU

FOR IMMEDIATE RELEASE

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Sarasota Convention & Visitor Bureau Employees

Appointed to VISIT FLORIDA Committees

SARASOTA – VISIT FLORIDA, The Official Tourism Marketing Corporation for the State of Florida, recently announced the names of those selected to serve on VISIT FLORIDA committees in the upcoming year. Three Sarasota Convention & Visitors Bureau (SCVB) staff members have been chosen by VISIT FLORIDA to serve on these various committees.

Virginia Haley, President of the SCVB was appointed as **Chairman of the Cultural, Heritage, Rural & Nature Tourism Committee**. Serving as the Chairman of a Committee, earns Mrs. Haley a seat on the **Marketing Steering Committee** as well.

Erin Duggan, Communications Director of the SCVB was appointed as a Member of the **Communications Committee**.

Kelly Defebo, Sales Manager of the SCVB was appointed as a Member of the **Sales Committee**.

The term for these VISIT FLORIDA Committees, is effective July 1, 2010, through June 30, 2011.

The Sarasota Convention & Visitors Bureau leads and supports the tourism industry in Sarasota County by providing the highest quality, and most innovative, marketing programs and promotions to ensure the continued growth of tourism and travel from visitors around the world. For more information, contact Erin M. Duggan at (941) 955-0991, ext. # 108, or eduggan@sarasotafl.org.

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