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**LOCAL MERCHANTS INVITE VISITORS TO GO ANTIQUING IN SARASOTA THIS SUMMER**  
*Guests can take advantage of special hotel packages and exclusive deals*

SARASOTA, Fla. (May 3, 2011) –This summer, Sarasota’s antique shops are joining forces for **Antiquing in Sarasota**, a new promotion inviting guests to uncover the area’s treasures found beyond the beaches.

From June 1 to August 31, 2011, antique lovers can take advantage of a special package at Hilton’s Homewood Suites, providing unbeatable rates and exclusive discounts from local merchants. For \$79 per night, guests can enjoy complimentary breakfast and shuttle service, along with the following:

- discounts of up to 25 percent at participating merchants (noted below.)
- a discount of 15 percent on packing and shipping services from UPS.
- a special welcome gift courtesy of Sarasota Architectural Salvage.
- copies of the *Antique Shoppe* newspaper and the *Antiques Collectibles Peddler*.
- a coupon for a free cup of coffee from Local Coffee and Tea.
- upgraded accommodations for just \$10.

Participating antique shops, many of which are located nearby in downtown Sarasota, include American Pie Antiques, Crissy Galleries, Sharalyn’s Faded Rose Antiques, Sarasota Architectural Salvage and The Sea Hagg. Sanders’ Antiques, one of Sarasota’s oldest shops, will offer a free patent dater along with their discount.

Each store has its own unique atmosphere and specialty, such as American Pie Antiques, where visitors will find a large selection of fine vintage linens, along with china, glassware and pottery pieces. The Sea Hagg, located in nearby Cortez, Fla., offers nautical gear and various antiques. For appraisals and Victorian, art deco and retro jewelry, guests should plan to visit Crissy Galleries.

Antiquing in Sarasota was developed by Jesse White, owner of Sarasota Architectural Salvage. The shop carries original, environmentally-friendly products crafted entirely of salvage.

“Summer is a great time to visit Sarasota,” said White. “The fishing is great, and there’s no wait at my favorite restaurants. I hope people come here and stay a few days, not just to antique, but to visit our museums and beaches, go fishing and see the botanical gardens. There’s so much to do!”

To book a stay, contact Hilton Homewood Suites at 941-365-7300. For more information on the Antiquing in Sarasota promotion, contact any of the following participants.

Hilton Homewood Suites: 3470 Fruitville Rd. <http://homewoodsuites.hilton.com/sarasota>  
Sarasota Architectural Salvage, 1093 Central Ave., 941-362-0803, [www.sarasotasalvage.com](http://www.sarasotasalvage.com)  
Sanders’ Antiques: 1524 Fruitville Rd., 941-366-0400, [sandersant@aol.com](mailto:sandersant@aol.com)  
American Pie Antiques: 1470 Fruitville Rd., 941-362-0682  
Sharalyn’s Faded Rose: 1472 Fruitville Rd., 941-364-5156  
Crissy Galleries: 640 S. Washington Blvd., 941-957-1110, [www.crissy.com](http://www.crissy.com)  
The Sea Hagg: 12304 Cortez Rd. West, 941-795-5756, [www.seahagg.com](http://www.seahagg.com)  
UPS Store: 5077 Fruitville Road, #109, (941)377-5877

For information on all there is to do in Sarasota, please visit [www.sarasotafl.org](http://www.sarasotafl.org).

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