



FOR IMMEDIATE RELEASE

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- MEDIA ADVISORY -

SCVB Announced Winners of Annual National Tourism Week Awards

The Sarasota Convention and Visitors Bureau (SCVB) announced this morning the recipients of the 2011 National Tourism Week Awards at a ceremony breakfast held at Ed Smith Stadium. All nominees in each of the below categories were nominated by their peers with the winner being voted on by a selection panel comprised of members in the hospitality industry. Both nominees and winners were recognized at this event.

Guest Service Excellence – Management

Martha Wells – Mote Aquarium

Guest Service Excellence – Front Line Dining

Sal Picerno – TooJay’s Restaurant

Guest Service Excellence – Lodging

Courtney Cook – Tropical Breeze Resort

Guest Service Excellence Front of the House – Visitor Services

Greg Spring – Lakewood Ranch Communities

Guest Service Excellence – Back of the House – Lodging

Cesar Ruiz – Ritz Carlton-Sarasota

Guest Service Excellence – Back of the House – Dining

Refugio Gomez – Marina Jacks Restaurant

Guest Service Excellence – Back of the House – Visitor Services

Sherry Spanos – Lakewood Ranch Communities

Guest Service Excellence – Volunteer

Steve and Sharon Dickman – Mote Marine Aquarium

Voice of Sarasota Award

Norman Schimmel



The Sarasota Convention & Visitors Bureau leads and supports the tourism industry in Sarasota County by providing the highest quality, and most innovative, marketing programs and promotions to ensure the continued growth of tourism and travel from visitors around the world. It is the mission of the SCVB to make Sarasota County the must experience destination on Florida’s Gulf Coast.

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