



July 31, 2008

2008 Sarasota Slam Fishing Tournament

FOR IMMEDIATE RELEASE, SARASOTA FL - The Home Builders Association of Sarasota, Inc. is pleased to announce their annual Sarasota Slam Fishing Tournament sanctioned by the World Billfish Series and a qualifying event for the IGFA World Championship. The event is scheduled to take place August 6th through August 9th, 2008, at Marina Jacks in Sarasota, Florida.

This event has quickly become West Central Florida's most successful entry into world-class sport fishing tournaments. Four years into the Billfishing series, this event has already made a name for itself in the circuit. Anglers are greeted by an amazing location and staff and treated to a top-notch event.

Tournament records were broken in 2007 as over 50 boats participated, 25 billfish releases and more than 250 anglers competed and reeled in over \$150,000 in cash prizes. The event at Marina Jack combined with the hospitality of Sarasota's finest; make this tournament one to remember.

The tournament committee has selected the Camp Florida Fish Tales and Suncoast Foundation for the Handicapped as their primary charities for the 2008 event. Fish will be donated to a local charity.

This four day event offers our sponsors direct angler access, starting on Wednesday with the Billfish and Fun Fish Division Captains Meeting and Kick-off Party. Thursday, board the Marina Jack II for a special harbor cruise especially for you and your company representatives after which you can try your hand at our Annual Texas Hold'em Tournament. Friday, Inshore and Offshore Anglers are on deck for the Captains Meeting and released to fish.

Then the committee closes the streets of Downtown Sarasota to party with the locals. Come watch the 3 Peace Band play a concert downtown from 8:00 pm to Midnight, and Budweiser will be supplying the refreshments. Saturday, get ready for the biggest day of the event starting at 9:00 am, when the Billfishing anglers back in their rigs and submit their catch videos. Weigh-in starts at 2:00 pm and spectators from all over the globe come to participate in raffle drawings, silent and live auctions, and visit vendor booths as they witness the largest weigh-in Sarasota, Florida has ever experienced.

Who: HBA of Sarasota County

What: Sarasota Slam Fishing Tournament

Billfish, Fun Fish, Inshore and Offshore Tournaments

SARASOTA

—AND HER ISLANDS—

When: August 6-9, 2008

Where: Marina Jack, Sarasota FL

www.sarasotaslamm.com

Photo opportunities are spectacular and previous tournament photos are available for your usage. Please find the full list of events provided below.

Itinerary of Events

Wednesday, August 6, 2008

Noon - 3:00 Billfish Division Registration

3:00 - 4:00 Billfish Div. Capt. Meeting

4:00 Billfish Div Angler Released

6:00 - 10:00 Kickoff Luau Party - Hyatt Poolside

Thursday, August 7, 2008

6:00 - 8:30 Sponsor Party - Marina Jack II

8:30 - 11:30 Texas Hold'em Tournament

Friday, August 8, 2008

Noon - 3:00 Inshore/Offshore Div. Registration

3:00 - 4:00 Inshore/Offshore Div. Capt. Meeting

4:00 Inshore/Offshore Div. Anglers Released

8:00 - Midnight Downtown Sarasota Slam Fest

Free Concert w/ 3 Peace Band - [Click Here for Details](#)

Saturday, August 9, 2008

9:00 - Noon Billfish Boat Check-In

Noon - 5:00 Vendor Booths

Noon - 5:00 Silent Auction and Raffle

Noon - 5:00 Budweiser Hospitality Tent for Anglers

2:00 - 4:00 All Inshore/Offshore Boats Checked In

2:00 - 5:00 Weigh-In

5:00 - 6:30 Buffet Dinner

6:45 Live Auction and Awards

8:00 Dock Party with Democracy